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| **Week 2 RESOURCES** |
| *Attribute Listing* |
| *Use this tool to generate ideas about how you could improve upon any one or more attributes, or qualities, of a product, process, or procedure. List the attributes in one column, and ideas for improvement in the other. This can be done as a solo activity, but it may be more effective with a group.* |
| **Target:** (*Product, process, or service, that you are seeking to improve*) |
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| **Attributes** | **Ideas for Improvement** |
| *Example: A bike has a frame.* | *Make the frame lighter.* |
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