|  |
| --- |
| **Week 2 RESOURCES** |
| *Planning for Innovation* |
| *Innovation is an outcome of the creative process, and involves identifying and implementing the new idea. Use this tool to help plan how this idea will be executed, and to identify the critical factors needed for it to be accepted.* |
| **Idea:** |  | **Date:** |  |
| **Generated by:**  |  |
| **Innovation** *(what form the idea will take)****:*** |
|  |
| **Sources of Support** |
| What sources of assistance or support are needed to carry out this innovation? |
| **Who** | **Why Needed** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **What** *(money, resources, etc.)*: |
|  |
| Ways to gain and strengthen support: |
|  |
| **Sources of Resistance** |
| What are the sources of resistance­ (people to policies, procedures, and so forth) that could impede the process of innovation? |
| **Who** | **Why** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **What** *(for example, organizational policy*): |
|  |
| Ways to overcome or minimize resistance: |
|  |
| **Immediate goals and actions planned** |
| **Goal/Action** | **Completion Date** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **Measures of Success** |
| **1.** |  |  **6.** |  |
| **2.** |  |  **7.** |  |
| **3.** |  |  **8.** |  |
| **4.** |  |  **9.** |  |
| **5.** |  | **10.** |  |
| **Target long-term actions** |
| **Action** | **Completion Date** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Adapted from *Managing Groups for Creativity and Innovation,* Dorothy Leonard |