|  |  |
| --- | --- |
| **Week 2 RESOURCES** | |
| *Scamper* | |
| *Use this idea generation tool to imagine new or different alternatives. Ask each question about the situation you’re exploring. This can be done solo or with a group.* | |
| ***S*ubstitute?** | |
| Who else? What else? Other ingredients? Other materials? Other processes? Other powers? Other places? Other approaches? Another tone of voice? Etc. | |
|  | |
| ***C*ombine?** | |
| How about a blend? An alloy? An assortment? An ensemble? Combine units? Combine purposes? Combine appeals? Combine ideas? | |
|  | |
| ***A*dapt?** | |
| What else is like this? What other idea does this suggest? Does the past offer a parallel? What could I copy? Whom could I emulate? | |
|  | |
| ***M*odify?** | ***M*agnify?** |
| What new twist? Change meaning, color, motion, sound, order, form, shape? Omit or streamline? Add or subtract? | What to add? Greater frequency? Stronger? Longer? What element to exaggerate? To have more value? |
|  |  |
| ***P*ut to other uses?** | |
| Could its form, weight, or structure suggest another use? New ways to use? Other uses if modified? Change context? | |
|  | |
| ***E*liminate?** | |
| Suppose we leave this out? Fewer parts? Condensed? Lower? Shorter? Lighter? Understate? How can we make less more? What can we do without? | |
|  | |
| ***R*everse?** | ***R*earrange?** |
| Try the opposite: Turn it upside down? Reverse roles? Turn tables? Transpose cause and effect? | Interchange components? Another sequence? Change pace? Change schedule? |
|  |  |
| The idea generating questions were originally developed by Alex Osborn, and later arranged by Bob Eberle as the mnemonic SCAMPER. Adapted from: Brainstorming Enhancers in *Toolbox for* *Creative Problem Solving: Basic Tools and Resources*, by Scott G. Isaksen, K. Brian Dorval and Donald J. Treffinger. Williamsville, New York: The Creative Problem Solving Group, Buffalo, © 1998 | |