

Sample Strategy Elements



Project Scoring Model



Project Scoring Model (Addition of Schema, Points)



Launch the Right Programs

Select high value - low risk programs



Objectives Matrix

	Projects															
Objectives:	Project 1	Project 2	Project 3	Project 4	Project 5	Project 6	Project 7	Project 8	Project 9	Project 10	Project 11	Project 12	Project 13	Project 14	Project 15	Row Scores
Establish Competitive Product Lines	1															7
Maintain Product Competitiveness	1	2			2		1					2				8
Reduce Operating Costs			1	1	1			2		1		1	1		2	10
Increase Capacity/Headcount Ratio				1	1								1		2	7
Establish Infrastructure for Growth	1			1												6
Maintain Infrastructure								1	1							4
Growth Through Acquisition																4
Column Scores	5	2	3	5	4	0	3	5	1	3	0	3	6	2	4	
		1	= S	o Co uppo ulfills	orts		n (0)								

