Topics

- Tourism and Ecotourism Development in China
- Methods of Monitoring and Managing Recreation Limits of Acceptable Change (LAC)
- Introduction to Tiger Leaping Gorge
- Methods
- Results
- Discussion
- Conclusions
- Future Research
- Acknowledgements
- Literature Cited

Tourism Development in China

- 1978 China declares an 'open door policy" allowing greater access to the international (and domestic) community
- From 1978-1993, tourist arrivals increased from 1.8 ma to 41.5 ma – an annual increase of 25% (Guangrui 1995)
- Tourism as mechanism to decrease the coast-inland economic disparity

Ecotourism Defined

- "responsible travel to natural areas that conserves the environment and improves the well-being of local people" (The International Ecotourism Society).
- Promoted as a means to improve the economic livelihood of native peoples while conserving biodiversity and natural resources

Ecotourism in China

- 1999 –declared the "Year of China's Eco-tour" by the State Tourism Administration (STA)
 - the theme was "Touching Nature, Understanding Nature, and Protecting Nature."
- Problems with inadequate planning for large numbers (lack of facilities, trained personnel)
- Encouraged following the 1998 flooding of the Yangtze River and the subsequent restrictions on the timber industry

Recreation Monitoring and Management Frameworks

- Developed to assist managers in making decisions and to resolve conflicting interests
- Recreation Opportunity Spectrum (ROS)
- Carrying Capacity (CC)
 - Limits of Acceptable Change (LAC), Visitor Experience and Resource Protection (VERP) process, Visitor Impact Management (VIM)
- Benefits-Based Management (BBM)

Carrying Capacity

- Originally used for wildlife and range management
- Applied to recreation by Lowell Sumner and called "recreation saturation point"
 - Definition concerned ecological CC
- Wagner added a social dimension to the term – "must be augmented by human values" (aka crowding)

Recreation Opportunity Spectrum (ROS)

Six Opportunities:

- primitive, semiprimitive nonmotorized, semiprimitive motorized, roaded natural, rural, and urban
- defined by biological, physical, managerial, and social relationships

Limits of Acceptable Change (LAC)

- Developed by the USDA Forest Service to deal with impacts of recreation, especially in Wilderness Areas
- Incorporates ROS and Carrying Capacity
- Framework to decide what the acceptable levels of change are to an area and what the opportunities for recreation are in an area

Limits of Acceptable Change (LAC)

- Four Major Components (Hendee & Dawson, 2002)
- Specify achievable and acceptable resource and social conditions (defined by measurable parameters)
- 2. Analyze relationship between desired standards and current conditions
- 3. Identify management actions necessary to obtain desired conditions
- 4. Establish a program to monitor and evaluate the effectiveness of management

LAC Measurements

- Measure biophysical and social impacts
 - Campsites, Trail Erosion, Litter, Social Encounters

 Each measurement should be standardized and replicable for future monitoring



Tiger Leaping Gorge

- Called Hutiaoxia in Chinese legend has it that a tiger once leapt across the narrowest part of the gorge to escape a hunter
- Included in the Three Parallel Rivers Park a UNESCO World Heritage Area (managed as a Class IV area – Managed Resource Protected Area)
- Jinshajiang ("Golden Sands River"), head waters of the Yangtze River, flows through it
- Roughly 20 km long; the river averages 30-60 meters wide and there is a vertical descent of 200 meters
- It is split between Lijiang Prefecture and Diqing Tibetan Autonomous Prefecture

Map of Tiger Leaping Gorge and Yunnan Great Rivers National Park System

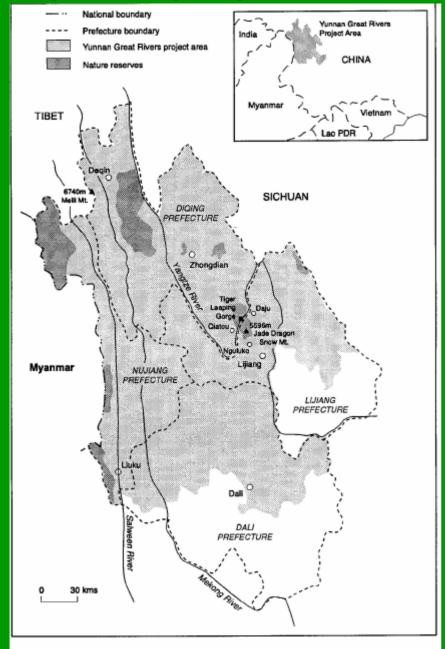




Figure 1 Location map of the Yunnan Great Rivers National Parks System Project area.

Tiger Leaping Gorge: Physical Characteristics

- Surrounded by Haba Snow Mountain (5396m) and Jade Dragon Snow Mountain (5596m)
- Average elevation difference=3600m, making it one of the deepest gorges in the world
- Climate is subtropical plateau monsoon and there are two distinct seasons (wet and dry)

Tiger Leaping Gorge: Cultural History

- Part of the Tea Horse Ancient Trail transported tea and other goods to Tibet and other areas of China, Burma, and Laos
- Inhabited in 1850's by a variety of minority groups who still live in the area
 - Includes Naxi, Lisu, Bai, Tibetan, and Yi

Tiger Leaping Gorge and Tourism

- There is an entrance fee of 50 yuan (increased last year from 30 yuan)
- Two main "trails" high trail is for hikers and the non-motorized users; the low trail is a paved/cobbled road for mass tourists and buses
- There are three villages along the trail and six guest houses
- There is discussion of a cable car and hydropower dam

Objectives

- To use the LAC framework to develop a standardized method for monitoring and measuring the impacts of tourists to the high trail of Tiger Leaping Gorge
- To establish a baseline survey of the impacts to the area
- To develop different management suggestions for the area

Methods

- The trail was divided into 200m segments by pacing
 - at the end of each segment, trail width and depth were measured, and total social and trash encounters were recorded
- Interviews were conducted with local trail users, shop owners, hostel owners, and other trail users, as well as the Chief of Tourism for Diqing Tibetan Autonomous Region

Measurements









Interviews









Methods – Developing Impact Parameters

- Measured impact and social data were used to develop parameters for different classes
- The indicators chosen were trash and social encounters
 - trail erosion was significant but the trail has a long history so it is assumed that most erosion has already occurred (many parts are bed rock)
- Class standards divided into four groups ranging from Class I (most pristine) to Class IV (most developed)

Results

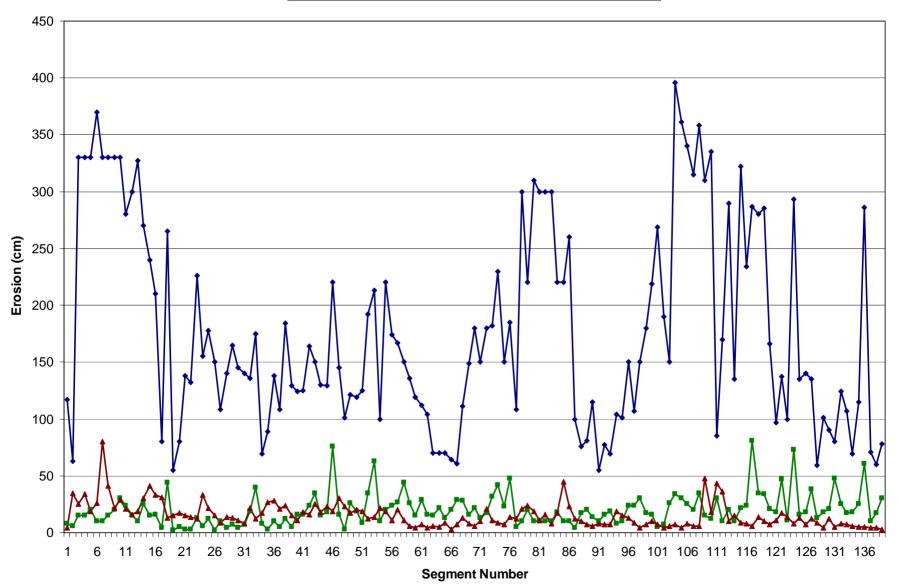
Table 1. Measurements of trail erosion and trash encounters for

Tiger Leaping Gorge, Yunnan Province, PRC.

	Average	Average without Roads
Trail Width (cm)	176.55	141.81
Trail Depth (cm)	19.9	20.57
Average Trash Encounters	15.37	13.21
Total Trash Encounters	2140	1453

Trail Measurements





Probability Tables

•Probabilities derived from measured data

Table 1. Probablities for Trash Encounters along the high trail in Tiger Leaping Gorge, Yunnan Province, PRC

Opportunity Class	Probability
l.	p(mean trash encounter < 5)=60%
II.	p(mean trash encounter 5-10)=60%
III.	p(mean trash encounter 10-15)=60%
IV.	p(mean trash encounter >15)=60%

Table 2. Probablities for Social Encounters in the low (rainy) season along the high trail in Tiger Leaping Gorge, Yunnan Province, PRC

Opportunity Class	Probability
I.	p(mean social encounter < 10)=80%
II.	p(mean social encounter 10-20)=80%
III.	p(mean social encounter 20-30) =80%
IV.	p(mean social encounter >30)=80%

Defining Opportunity Classes

- Used a modified version of ROS
 - Class 1: Most pristine, chance for solitude, minimal human impact (other than locals)
 - Class 2: Evidence of human impact (other than local livelihoods), occasional interparty contact
 - Class 3: Noticeable human impacts (other than locals), interparty contact common
 - Class 4: Highly noticeable human impacts (other than locals), very frequent interparty contacts

- Determined current condition of area is Class III
- More impacts closer to villages and roads
- Most of trash was either cigarettes or plastics
- The majority of hikers were international tourists (35 of 37) whose biggest concern was amount of trash

- Owner of Halfway House said most trash is from domestic hikers or locals ("they need education")
- Owner of Sunrise House said trash is from domestic tourists
- Director of Tourism for Diqing Prefecture said mass tourists throw trash everywhere
- General trend there is a trash problem that needs to be addressed



- Locals involved in tourism noticed a decline in the number of tourists to the high trail following the increase in the entrance fee
 - Decline in domestic but relative increase in international tourists
 - Entrance fee collected by private company, who is not responsible to local government, only provincial government
 - The money from the entrance fee is used to "develop scenic areas" (A Wa)
 - No money goes to locals
- There was a program to flatten and widen the trail; locals were promised money for help but no one received anything

Interview with Director of Tourism in Diqin Prefecture

- Interesting Information/Perspectives
 - Tourism is developing too fast (30% increase in 2006), need to slow down, establish capacity
 - His biggest concern is the safety of tourists; there is no infrastructure to deal with emergencies
 - Ecotourists are good for farmers bring in money, encourage conservation, and help to raise level of education (key component to raising education for the region is tourism)
 - Ecotourists better than mass tourists do not have package deal, so more money goes directly to locals; stay longer; do not throw trash on trail

Interview with Director of Tourism in Diqin Prefecture

More information

- Proposed dam nothing final, will take at least 30-40 years to decide (according to news reports, the dam is included in the 11th 5 year plan)
- Several NGO's are forbidden in the area because of previous misdeeds (collected samples without permission) – implications for outside help
- Believes that Tibetan culture will be preserved through tourism development because it encourages them to put on traditional clothing

- Many locals do not use biogas because the land is not suitable for it – too prone to rock slides, or else too hard to find parts
- Biogas not suitable for guesthouses all use fuelwood (either gathered directly from mountain or bought from farmers)
- There is a tungsten mine many males work here until rainy season then are porters on the trail

Management Suggestions

- Use the money for the entrance fee to hire locals to perform trail maintenance, including trash pick up.
- Do not charge an entrance fee to increase visitation
- Develop comprehensive management plan
- If dam is going to occur, work with it to have least amount of impact on tourist resource.

Conclusions

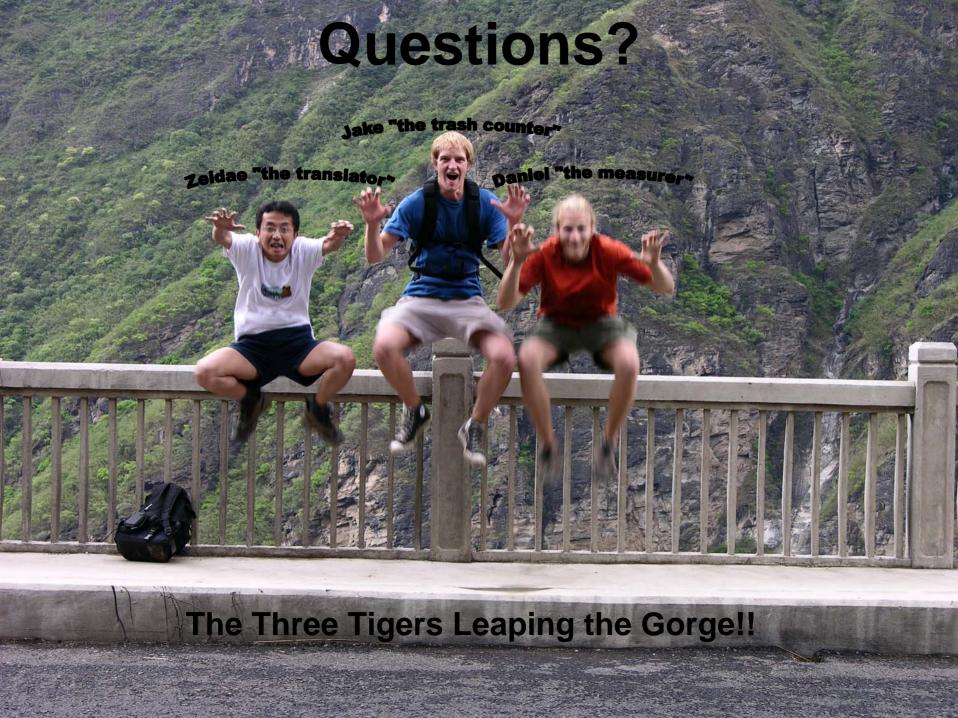
- According to tourists, ecotourism is occurring along the high trail
- Tourists are causing impacts to the area, especially concerning trash
- Tiger Leaping Gorge is endanger of more development, which could threaten its scenic beauty
- Locals are not involved in any aspect of planning process and never have been

Limitations of Research

- Limited amount of interviews because of limited amount of time
- Lack of information on rest of trail only hiked portion of it
- More standardized interviews maybe stay at a hostel for several days and interview users
- Implications of use on low trail information on those users

Acknowledgements

- I would like to thank the following:
 - the National Science Foundation for the financial support;
 - Dr. Yin and Dr. McDonough for their moral, and scholarly support and advice;
 - Dr. Newman and Dr. Green (UGA) for their help developing the research idea;
 - Zeidae Zhang for helping with interviews;
 - Jake Baker for counting trash;
 - and all the PREMIUM participants!



References

- Boo, E. (1990). Ecotourism: the Potentials and Pitfalls. Washington DC: World Wildlife
- Fund.
- Bullock, G. (2002). Creating Positive Synergies in Mountain-Based Ecotourism
- Development: Case Studeis From the Yunnan Great Rivers Project. In X. Jianchu
- & S. Mikesell (Eds.); Landscapes of Diversity: Indigenous Knowledge,
- Sustainable Livelihoods and Resource Governance in Montane Mainland
- Southeast Asia. Proceedings of the III Symposium on MMSEA,(pp.567-576)
- Kunming: Yunnan Science and Technology Press.
- Cater, E. (2000). Tourism in the Yunnan Great Rivers National Parks System Project:
- prospects for sustainability. Tourism Geographies, 2(4), 472-489
- Cater, E. (2001). The space of the dream: a case of mis-taken identity? Royal
- Geographical Society, 33(1), 47-54
- Cole, D.N. (2004). Environmental impacts of outdoor recreation in wildlands. In M.J.
- Manfredo, J.J. Vaske, B.L. Bruyere, D.R. Field & P.J. Brown (Eds.), Society and
- natural resources: a summary of knowledge (pp. 107-116). Jefferson, MO.
- Modern Litho.
- Cole, D.N., & McCool, S.F. (1997). Limits of acceptable change and natural resources
- planning: when is LAC useful, when is it not? In S.F. McCool & N. David (Eds.).
- Proceedings—Limits of Acceptable Change and Related Planning Processes:
- progress and future directions, Missoula, MO: USDA, Forest Service, Rocky Mt.
- Research Station
- Deng, J., Qiang, S., Walker, G.J., & Zhang, Y. (2003). Assessment on and Perception of
- Visitors' Environmental Impacts of Nature Tourism: A Case Study of Zhandilaile
- National Forest Park, China. Journal of Sustainable Tourism, 11(6), 529-548.
- Derman, R. (2001). Guidelines for community-based ecotourism development. UK:
- WWF International.
- Fang, C., Dewen, W., & Yang, D. (2002). Regional disparity and economic growth in

References

- China: the Impact of labor market distortions. China Economic Review, 13, 197-
- 212
- Guangrui, Z. (1995). China's Tourism Since 1978: Policies, Experiences, and Lessons
- Learned. In A.A. Lew & L. Yu (Eds.), Tourism in China: Geographic, Political,
- and Economic Perspectives (pp. 3-17). Boulder, CO: Westview Press.
- Hendee, J.C. & Dawson, C.P. (2002). Wilderness Management (3rd ed.), Golden, CO.
- Fulcrum Publishing.
- Hof, M. & Lime, D. (1998). Visitor Experience and Resource Protection Framework in
- the National Park System: Rationale, Current Status, and Future Direction. In S.
- McCool & D. Cole (Eds.), Proceedings—Limits of Acceptable Change and
- related planning processes: progress and future directions, Missoula, MT: U.S
- Department of Agriculture, Forest Service, Rocky Mountain Research Station.
- Howard, P. & Howard, R. Lijiang Project Summary. Retrieved May 7, 2006 from
- http://www.cic.sfu.ca/lijiang/Project.html.
- Hutiao Gorge Hydroelectric Station. Retrieved July 2, 2006, from
- http://www.lijiang.com.cn/english/investment/water_con/water_sta4.htm.
- IUCN & WCPA (2004). The IUCN Management Categories Speaking a Common
- Language about Protected Areas. Seventh Meeting of the Conference of the
- Parties to the Convention on Viological Diversity. Kuala Lumpur, Malaysia.
- Lan, M. (Ed.) (2004, October 8). Tiger Leaping Gorge under threat. Three Gorges Probe
- News Service. Retrieved July 2, 2006 from http://www.threegorgesprobe.org/
 - TgP/print.cfm?ContentID=11594.
- Li, W. & Han, N. (2001). Ecotourism Management in China's Nature Reserves, Journal
- of the Human Environment, 30(1), 62-63.
- Moseley, R., Tam, C., Mullen, R., Yongcheng, L., & Jianzhong, M. (2004). A
- Conservation Project Management Process Appleid to Mountain Protected Area
- Design and Management in Yunnan, China. In D. Harmon, & G. Worboys (Eds.), Managing Mountain Protected Areas: Challenges and Responses for the 21st Century. Colledara, Italy: Andromeda Editrice.
- Nianyong, H. & Zhuge, R. (2001). Ecotourism in China's Nature Reserves: Opportunities
- and Challenges. Journal of Sustainable Tourism. 9(3), 228-242.
- Nilson, P. & Tayler, G. (1997). A Compartative Analysis of Protected Area Planning and
- Management Frameworks. In S. McCool & D. Cole (Eds.), Proceedings—Limits
- of Acceptable Change and related planning processes: progress and future
- directions, Missoula, MT: U.S. Department of Agriculture, Forest Service, Rocky
- Mountain Research Station.

References

- Northwest Yunnan Ecotourism Association (2002). Yunnan Great Rivers Project.
- Retrieved May 7, 2006, from http://www.northwestyunnan.com.
- Sinclair, M. T. (1991). "The Tourism Industry and Foreign Exchange Leakages in a \
- Developing Country: The Distribution of Earnings from Safari and Beach
- Tourism in Kenya." In M.T. Sinclair and M.J. Stabler (Eds.), The Tourism
- Industry: An International Analysis (pp. 185-204), Oxfordshire, UK: C.A.B.
- International
- Stankey, G.H., Cole, D.N., Lucas, R.C., Petersen, M.E., and Frissell, S.S. (1985). The
- Limits of Acceptable Change (LAC) System for Wilderness Planning, (General
- Technical Report INT-176). Washington DC: US Department of Agriculture
- Forest Service
- State Environmental Protection Administration (SEPA). (1998). List of China's Nature
- Reserves, Beijing: China Environmental Science Press.
- L State Statistical Bureau (SSB), (2004). China Statistical Yearbook 24. Beijing: China
- Statistical Publishing House.
- Stone, M. & Wall, G. (2003). Ecotourism and Community Development: Case Studies
- from Hainan, China. Environmental Management, 33(1), 12-24.
- Studley, J. (1999). Ecotourism in China: Endogenous paradigms for SW China's
 - indigenous minority peoples. Retrieved June 28, 2006, from
- http://www.ecotourism.org.hk/other%20files/Ecotourism%20in%20China.doc
- Sumner, E.L. (1942). The biology of wilderness protection. Sierra Club Bulletin, 27(4).
- 14-22.
- Tisdell, C. (1996). Ecotourism, Economics, and the Environment: Observations from
 - China. Journal of Travel Research, 34, 11-19
- Wager, J.A. (1964). The Carrying Capacity of Wild Lands for Recreation (Monograph 7).
- Forest Science.
- Watts, D., & Yue, Z. (2000). Erosion in Deep Gorges: the Leaping Tiger Gorge on the
- Upper Yangtze. In T. Cannon (Ed.) China's Economic Growth: the Impact on
- Regions, Migration and the Environment (pp. 293-308). London: Macmillan Press
- Ltd.
- Wen. J., & Tisdell, C. (2001). Tourism and China's Development: Policies, Regional.
- Economic Growth and Ecotourism. Singapore: World Scientific Publishing Co.
- Wellman, J.D., & Probst, D.B. (2004). Wildland Recreation Policy (2nd ed.). Malabar,
- Florida: Kreiger Publishing Co
- Wong, S. (2004, September 26) Hutlaoxia Petition: Stop the Hutlaoxia Dam!
- International Rivers Network. Retrieved July 2, 2006, from
- http://www.irn.org/programs/china/index.php?id=040926hutja.html
- Xu, G. (1999). Tourism and Local Economic Development in China: Case Studies of
- Guilin, Suzhou, and Beidaine. Richmond, Surrey: Curzon.
 - Zhou, Y. (1992). A Newly-Discovered Vegetation Type in Hutiaoxia Gorge, China the
- Nouelia insignis Community. Global Ecology and Biogeography Letters, 2(2),
- 126-132